

BA Business & General Education Requirements*

General Education (GE) ¹ (15 courses)		BAB Major Core (18 courses)		BAB Tracks (5 courses)		Free Electives (Min 2 course)		
<p style="text-align: center;"><u>Foundation Requirements</u> (6 courses)</p> <p>FND 101 Freshman English 1 FND 102 Freshman English 2 FND 103 Armenian Language/ Literature 1 FND 104 Armenian Language/ Literature 2 FND 121 Armenian History 1 FND 122 Armenian History 2</p> <p><i>All undergraduate students must take these 6 courses</i></p>		<p style="text-align: center;"><u>BAB Core Fundamentals</u> (3 courses)</p> <p>BUS 109 Business Math or Calculus 1 BUS 110 Applied Statistics</p> <p><i>(1 of the following communications courses)</i> BUS 177 Business Communications E&C 141 Persuasive Writing E&C 231 Public Speaking</p>		<p style="text-align: center;">Accounting (5 courses) <i>Students must take Core Requirement: BUS 286 Accounting Information Systems</i></p> <table style="width: 100%; border: none;"> <tr> <td style="border: none; vertical-align: top;"> <p><u>Track Requirements:</u> (3 courses) BUS 245 Intermediate Financial Accounting BUS 247 Intermediate Managerial Accounting BUS 248 Introduction to Financial Statement Analysis</p> </td> <td style="border: none; vertical-align: top;"> <p><u>Track Elective:</u> (2 courses) BUS 232 Principles of Corporate Finance BUS 250 Tax Accounting BUS 253 Introduction to Auditing BUS 254 Intermediate Auditing BUS 257 International Accounting</p> </td> </tr> </table>	<p><u>Track Requirements:</u> (3 courses) BUS 245 Intermediate Financial Accounting BUS 247 Intermediate Managerial Accounting BUS 248 Introduction to Financial Statement Analysis</p>	<p><u>Track Elective:</u> (2 courses) BUS 232 Principles of Corporate Finance BUS 250 Tax Accounting BUS 253 Introduction to Auditing BUS 254 Intermediate Auditing BUS 257 International Accounting</p>		<p style="text-align: center;">Any two additional courses offered at AUA</p>
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<p style="text-align: center;"><u>Arts & Humanities Requirements</u> (3 courses)</p> <p>3 arts and humanities courses (connected thematically and topically) coded as GE-AH out of which - 2 lower division courses (100-level), - at least 1 upper division course (200-level).</p>	AND	<p style="text-align: center;">AND</p> <p style="text-align: center;"><u>Business Core Requirements</u> (15 courses)</p> <p>BUS 101 Introduction to Business BUS 105 Foundations of Management BUS 112 Social, Legal & Ethical Environment of Business ECON 121 Principles of Microeconomics ECON 122 Principles of Macroeconomics BUS 145 Introduction Financial Accounting BUS 146 Introduction to Managerial Accounting BUS 160 Principles of Marketing BUS 211 Introduction to Innovation & Entrepreneurship ECON 228 Economics of Development BUS 230 Introduction to Finance BUS 280 Operations Management BUS 299 Capstone</p>	AND	<p style="text-align: center;">OR</p> <p style="text-align: center;">Economics (5 courses) <i>Students must take Core Requirement: ECON 225 International Economics</i></p> <table style="width: 100%; border: none;"> <tr> <td style="border: none; vertical-align: top;"> <p><u>Track Requirements:</u> (3 courses) ECON 221 Intermediate Microeconomics ECON 222 Intermediate Macroeconomics ECON 224 Introduction to Econometrics</p> </td> <td style="border: none; vertical-align: top;"> <p><u>Track Elective:</u> (2 courses) ECON 120 Evolution of Economic Thought ECON 223 Economics of Sustainable Development BUS 226 Money, Banking & Financial Institutions BUS 227 International Monetary Relations ECON 229 Special Topics in Economics BUS 232 Principles of Corporate Finance BUS 233 Public Finance BUS 234 Market Structure and Strategy</p> </td> </tr> </table>	<p><u>Track Requirements:</u> (3 courses) ECON 221 Intermediate Microeconomics ECON 222 Intermediate Macroeconomics ECON 224 Introduction to Econometrics</p>	<p><u>Track Elective:</u> (2 courses) ECON 120 Evolution of Economic Thought ECON 223 Economics of Sustainable Development BUS 226 Money, Banking & Financial Institutions BUS 227 International Monetary Relations ECON 229 Special Topics in Economics BUS 232 Principles of Corporate Finance BUS 233 Public Finance BUS 234 Market Structure and Strategy</p>	AND	<p style="text-align: center;"><u>Examples of Additional Business Electives</u> (as available)</p> <p>BUS102 Introduction to Personal Finance BUS 201 Business Negotiations BUS 207 Human Resources Management BUS285 Strategic Management BUS 287 Start-up Management BUS 290 Independent Study BUS 292 BAB Internship</p>
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<p style="text-align: center;"><u>Quantitative Sciences Requirements</u> (3 courses)</p> <p>3 quantitative science courses (connected thematically and topically) coded as GE-QS out of which - 2 lower division courses (100-level), - at least 1 upper division course (200-level).</p>		<p><i>(1 of the following courses)</i> BUS 281 Management of Information Systems BUS 286 Accounting Information Systems</p> <p><i>(1 of the following courses)</i> BUS 210 Introduction to International Business Management ECON 225 International Economics BUS 265 International Marketing</p>		<p style="text-align: center;">OR</p> <p style="text-align: center;">Marketing (5 courses) <i>Students must take Core Requirement: BUS 265 International Marketing</i></p> <table style="width: 100%; border: none;"> <tr> <td style="border: none; vertical-align: top;"> <p><u>Track Requirements:</u> (3 courses) BUS 262 Consumer Behavior BUS 275 Market Research BUS 276 Integrated Marketing Communication</p> </td> <td style="border: none; vertical-align: top;"> <p><u>Track Elective:</u> (2 courses) BUS 261 Sales Management BUS 263 Brand Management BUS 266 Advertising Management BUS 271 Tourism and Hospitality BUS 278 Internet Marketing BUS 279 Special Topics in Marketing</p> </td> </tr> </table>	<p><u>Track Requirements:</u> (3 courses) BUS 262 Consumer Behavior BUS 275 Market Research BUS 276 Integrated Marketing Communication</p>	<p><u>Track Elective:</u> (2 courses) BUS 261 Sales Management BUS 263 Brand Management BUS 266 Advertising Management BUS 271 Tourism and Hospitality BUS 278 Internet Marketing BUS 279 Special Topics in Marketing</p>		
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<p style="text-align: center;"><u>Social Sciences Requirements</u> (3 courses)</p> <p>3 Social Sciences courses (connected thematically and topically) coded as GE-SS out of which - 2 lower division courses (100-level), - at least 1 upper division course (200-level).</p>				<p style="text-align: center;">OR</p> <p style="text-align: center;">General Business (5 courses) Students may choose any combination of courses from Business Electives, Accounting Track, Economics Track, or Marketing Track with appropriate prerequisites.</p>				
<p style="text-align: center;"><u>All GE courses must be outside the major.</u></p>								
<p><u>Physical Education, First Aid, and Civil Defense Requirements</u></p> <p>FND 110 Physical Education (120 hours) FND 152 First Aid (20 hours) FND 153 Civil Defense (20 hours)</p>								

¹ Note: For more information please visit <http://aua.am/general-education-at-aua/>

* To complete the BAB in Business, students must complete a total of 40 courses, including 15 General Education courses, 5 BAB Track courses and a minimum of 2 free elective courses.